

A meeting of the McAlester Regional Health Center Authority was held at 04:00 PM, on Wednesday January 08, 2025, at McAlester Regional Health Center in the Administration Board Room. Public notice, set forth there on the day, time and place for this regular meeting had been delivered to the office of the City Clerk at 03:57 PM on January 02, 2025

TRUSTEES PRESENT: Marti Fields ~ Johnny Zellmer, MD ~ Mary Shannon ~ Brent Grilliot (arrived at 4:03 PM) ~ Sayer Brenner ~ Damon Mascoto ~ Christopher Beene, MD ~ Susan Kanard

TRUSTEES ABSENT: James Bland

HOSPITAL STAFF: Julie Powell ~ Sonya Stone ~ Whitney Hull ~ Scott Yoder ~ Cheryl Perry ~ Chris Plunkett ~ Ken Matthews ~ Kayla Rovnak ~ Ben Capers ~ Lucy Muller

OTHER ATTENDEES John Titsworth ~ Dr. Matthew Sims ~ Karen Henden

CALL TO ORDER: Chairman Beene called the meeting to order at 04:01 PM

Consent Agenda:

1. MRHCA Board of Trustees Minutes for December 04, 2024
2. December 2024 Agreement Log

A **motion** was made (Fields) and seconded (Zellmer) to approve items 1 & 2 of the Consent Agenda as presented. The vote was taken as follows: Aye: Marti Fields, Johnny Zellmer, MD, Sayer Brenner, Susan Kanard, Mary Shannon, Damon Mascoto, and Christopher Beene, MD. Nay: None. Absent: James Bland, Brent Grilliot. Abstain: None. Chairman Beene declared the **motion** carried.

Consideration and discussion of November 2024 Financial Reports: Ms. Cheryl Perry provided an overview of the November 2024 Financial Reports. She reviewed the Income Statement, Month to Date Actuals, Net Revenue, Expenses, AR Vendor Report, and the MRHCA Loan Covenants. Ms. Perry reported an agreement was finalized with Currance, a new Business Office Manager replacing RSI. A soft go-live is planned for January 20, 2025. In Addition, an agreement was also finalized with CareEco, a company that will work claims over 60 days to recover funds. Both companies have agreed to work together to capture as much revenue as possible. A **motion** was made (Brenner) and seconded (Mascoto) to approve the November 2024 Finance Reports as presented. The vote was taken as follows: Sayer Brenner, Damon Mascoto, Brent Grilliot, Susan Kanard, Marti Fields, Johnny Zellmer, MD, Mary Shannon, and Christopher Beene, MD. Nay: None. Absent: James Bland. Abstain: None. Chairman Beene declared the **motion** carried.

2025 Marketing Plan: Mr. Chris Plunkett, assisted by Mr. Ben Capers provided the 2025 Marketing Plan. He shared the marketing budget and how they use creativity to make the biggest impact. He stated the responsibilities of the Marketing Department include internal and external digital displays, website, advertising, social media and events such as a golf tournament, parades, and health fairs. He reported grassroot marketing, business development, press releases, public relations, and reputation management are also included in marketing responsibilities. Mr. Plunkett stated that Mr. Ben Capers provides graphic design, videography, and photography in-house, keeping costs down by not utilizing outside vendors. He reported Marketing is committed to deepening the connection with the community and recognizing the power of collaboration.

Audit & Corporate Compliance Committee Report: Ms. Kayla Rovnak provided an overview of the Audit & Corporate Compliance meeting held on December 2, 2024. Topics discussed include the Open records report, conflict of interest report, Privacy/Security Compliance Report, Quarterly Vendor Sanctions, and the Compliance Activity Log. The Medical Necessity Audit Report, Gift Log, Audit Schedule, and Critical Contacts Audit Report. Ms. Rovnak provided and American Medical Association (AMA) update CMS's involvement in investigating more than 70K complaints from Medicare Advantage plan participants claiming Brokers or Agents mislead them regarding the program's benefits. AMA reported that patient care was affected by lengthy preauthorization delays and in some cases, those delays led to adverse-patient outcomes or patients abandon the program seeking other treatment. In closing, Ms. Rovak shared new Office of Inspector General (OIG) updates that could affect the hospital in the future. .

Chief of Staff Report: Dr. Christopher Beene welcomed and introduced Dr. Matthew Sims as the new 2025 Chief of Staff. Dr. Sims stated he was happy to be in this role and offered to be available to the Board if needed any time. He reported that, Dr. Taboh Sieni, Hospitalist, has joined MRHC. Dr. Sieni will live locally, which is an exciting thing for the community. In addition, the Hospital is in discussion with two Residents interested in joining the Hospitalist/Clinic Program, and also Dr. Jennifer Kim, a well-respected physician in the community will serving in a Family Practice Clinic. Dr. Sims stated these are exciting changes coming our way that will help keep referrals coming in-house.

CEO Report: Ms. Julie Powell provided a brief overview of the CEO report included in the meeting packet. She reported she joined Ms. Cheryl Perry and Ms. Karen Hendren in a very productive meeting with Arvest Bank to negotiate agreements that will enable the hospital to meet targets going forward. She reported the agreements will be brought before the Board for approval in the near future. Ms. Powell announced that McAlester Regional Home Health is the recipient of the '2024 Home Health CAHPS Award of Distinction', by WellSky, a national best practice agency. This is the third year in a row they have received this award. Agencies named as national best practice agencies are proven leaders and have excelled in one of the most important measures of an agency's quality program— patient experience. This continues to be a significant accomplishment to be proud of. In closing, Ms. Powell reported the Cath Lab is anticipating a soft opening towards the end of January.

Executive Session (25 O.S. § 307(C)) ~ Discussion and Potential Action ~ Christopher Beene, Chairman

A **motion** was made in public session at 05:03 PM by (Mascoto) and seconded by (Zellmer) to enter Executive Session. The vote was taken as follows: Aye: Damon Mascoto, Johnny Zellmer, MD, Mary Shannon, Marti Fields, Sayer Brenner, Susan Kanard, Brent Grilloit, and Christopher Beene, MD. Nay: None. Absent: James Bland. Abstain: None. Chairman Beene declared the **motion** carried.

Executive Session (25 O.S. § 307(C)) ~ Discussion and Potential Action ~ Christopher Beene, Chairman

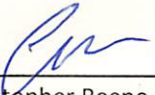
Executive Session pursuant to 25 O.S. § 307(C)(11): "All nonprofit foundations, boards, bureaus, commissions, agencies, trusteeships, authorities, councils, committees, public trusts, task forces or study groups supported in whole or part by public funds or entrusted with the expenditure of public funds for purposes of conferring on matters pertaining to economic development, including the transfer of property, financing, or the creation of a proposal to entice a business to remain or to locate within their jurisdiction if public disclosure of the matter discussed would interfere with the development of products or services or if public disclosure would violate the confidentiality of the business."

- Discuss financial forecasts and strategic planning related to the core healthcare services provided by MRHCA.

A **motion** was made at 06:19 by (Zellmer) and seconded by (Fields) to come out of Executive Session. The vote was taken as follows: Aye: Johnny Zellmer, MD, Marti Fields, Susan Kanard, Brent Grilloit, Damon Mascoto, Mary Shannon, Sayer Benner, and Christopher Beene, MD. Nay: None. Absent: James Bland. Abstain: None. Chairman Beene declared the **motion** carried.

Proposed vote to approve or disapprove any action regarding the financial forecasts and strategic planning related to the core healthcare services provided by MRHCA: **No Action Taken**

Adjournment: A **motion** was made (Zellmer) and seconded (Grilloit) to adjourn the meeting at 06:20 PM. The vote was taken as follows: Aye: Johnny Zellmer, Brent Grilloit, Susan Kanard, Damon Mascoto, Marti Fields, Mary Shannon, Sayer Brenner, and Christopher Beene, MD. Nay: None. Absent: James Bland. Abstain: None. Chairman Beene declared the **motion** carried.



Christopher Beene, MD ~ Chairman
/sds



James Bland ~ Vice-Chairman